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Scott Allen

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Archways are very noticeable in this living room from the entryways with columns, to the arch above the fireplace surrounded by custom woodwork.
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By Heather Levin

Scott Allen is a firm believer in the Energy Star program. So firm, in fact, that he was one of the few builders to take their ratings class, normally offered for home inspectors, and build his own home to Energy Star standards six years ago.

“When we built our last home, we decided to build it to Energy Star standards. I had already begun to think that there were long-term problems with a lot of homes with built up condensation and poor air

quality, so I gave Energy Star a chance. I honestly believe that people with Energy Star homes have less sickness overall because the air in their home is cleaner and less polluted.”

Scott grew up in the industry working under his father, James Allen, another local builder. When his dad retired, Scott went out on his own and started Scott Allen Construction, LLC. “The transfer went smoothly,” Scott says, because

of his father’s excellent reputation.

“I learned almost everything from him,” Scott says. “I took a few classes to get a different view on how to do certain things, but when I went out on my own I had a pretty established clientele from working with him.”

Scott said his father was an old-school builder, working on the homes himself from the ground up. He’s grateful for this because he learned how to do every job on the site, from



This homeowner wanted space and style. Scott delivered, with plenty of granite counter space and beautiful custom cabinetry to hold all of this homeowners dishes, pots and pans. © Sanderson Photography, Inc.

pouring the foundation, framing, sheet rocking, to finishing. As a result, Scott loves being outside on the jobsite everyday working with his subs.

Scott spends a lot of his time building higher-end to mid-size homes. Some of his clients are downsizing from larger, family homes. They want all the bells and whistles, he says, just in a smaller package.

“A house doesn’t have to be huge to be well built,” he says. “I love building all size homes. People are always amazed at the little details like the woodwork or the brickwork. Even when my homes are two or three years old everything is still tight, and a lot of that has to do with Energy Star’s requirements and the skill of my subs. I choose

my subs carefully. They’re the best.”

Scott manages all aspects of the business from the initial meetings to

the final walk-through. He only builds around four to five homes a year, and feels that this allows him



With this two-story home Scott wanted to create a little west coast style while maintaining the Midwest warmth. © Sanderson Photography, Inc.



This living room features a wonderful architectural design with 12 ft. ceilings accented with crown molding archways with custom made columns and a huge wall of windows. © Sanderson Photography, Inc.

to devote plenty of time to each client. He says many people come to him with reservations about building, having heard horror sto-

ries from their friends about building a new home. One of his favorite aspects of his job is breaking down those stereotypes and showing cli-

ents that building can be an exciting, rewarding experience.

“Building a home is a huge investment,” Scott says. “It’s my responsibility as a builder to look after my clients and stick to the budget I promised them. My dad brought me up to build honestly, and that’s what



A kitchen reflects the people that use it. This kitchen is bright with custom made white cabinets that are complimented by granite countertops and stainless steel appliances. © Sanderson Photography, Inc.

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Scott is committed to staying on top of current trends in the industry. He sits on the Board of Directors for the Brown County Home Builders Association, and makes a point to attend as many trade seminars as he can. He feels this keeps him on the cutting edge of new products coming out on the market.

For both of the homes featured in this issue, Scott used the highest technology in air quality, heating & cooling, and insulation.

“Both of these homes featured were built with function in mind,” Scott says. “The one family needed plenty of space including a spacious mudroom, and a rec room that serves as a game room/bar/family room. All the little details that make both homes so special are behind the scenes. The heating and cooling system is top of the line, as both families wanted to be comfortable and energy efficient with healthy indoor air quality.”

Scott is also unique with the strides he takes to make sure young builders get the training they need to build quality homes. He has taken on student apprentices from



Entertaining is a breeze with this bar conveniently placed off of the dining and living room. © Sanderson Photography, Inc.

local high schools, giving them plenty of on the job training that is vital to their success in the industry.

“I was able to learn building from

my dad, working after school and on weekends with him,” Scott says. “Many of these kids don’t have that chance, so I try to offer them a leg

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This family room off the kitchen gives this family a chance to relax by the fire or get on their computer and explore the universe from the comfort of their home. © Sanderson Photography, Inc.

up in their learning. I think it opens their eyes to what being a builder is really like. They've already been bitten by the building bug, and this only fans that passion."

Scott gets almost all his business from word of mouth, a fact he's enormously pleased with. "Word of mouth is just incredible," he says.

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involved you stay with these families. It's very rewarding."

Scott has received the LEAP Award from the BCHBA for leadership and enthusiasm in association projects. He received a Building Air Tightness Award from the Wisconsin Energy Star Homes for his commitment and dedication to building quality homes that are comfortable, safe, durable and energy efficient. His commitment to community projects has been recognized as well. He was nominated for the Golden

Rule Award for his volunteer work building a deck for Marion House.

When Scott is not building, he enjoys spending time with his wife, their two children, family and friends, both at home and at their cottage up north. He is an avid outdoorsman who enjoys hunting and tournament walleye fishing.

The Builder's Journal is proud to bring you our feature on Scott Allen of Scott Allen Construction. If you would like to get in touch with Scott he can be reached by calling (920) 434-9654 or (920) 366-0293.

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The Builder's Journal is a monthly trade magazine mailed to residential building professionals in nine counties of northeast Wisconsin (Green Bay and surrounding communities). Individuals and companies featured as cover stories have been nominated by their peers within the industry based upon their business ethics, quality of workmanship, and dedication to their customers. For more information about the magazine please call Matt M Miotke Publisher of The Builder's Journal for NE Wisconsin at (800) 666-5659. © by Black Bear Publishing, Inc. All rights reserved. Reproduction in whole or part without written permission is prohibited.